



COME ON OVER
FRANCHISING OPPORTUNITIES


TURTLE JACK'S
MUSKOKA GRILL
fresh since 1992

Turtle Jack's is a cottage-inspired casual dining restaurant designed to drive repeat visits through comfort, connection, and genuine hospitality. We deliver a warm, relaxed dining experience that keeps guests coming back and gives franchise partners a brand built for long-term relevance.





PERSONIFICATION

Turtle Jack's is a gracious host, bringing people together through warm, thoughtful experiences that leave every visit feeling relaxed and remarkable.

TRAITS

Turtle Jack's is built on warmth, authenticity, and reliability, supported by thoughtful service and generous hospitality that create strong guest loyalty and repeat business.

VALUES

We believe creating places where people can slow down, connect and feel at ease is what drives lasting guest loyalty.

BRAND ESSENCE

Comfort that connects.



Our restaurant owners are a part of a dynamic team which includes comprehensive training, operational support, purchasing, and marketing and advertising. You will be able to focus on the day to day running of the business with the support of a team of experienced professionals.



Turtle Jack's is built around experiences guests return for. Through warm hospitality, thoughtfully prepared food, and spaces designed for connection, Turtle Jack's delivers a dining experience that feels comfortable, familiar, and worth coming back for, driving strong guest loyalty and long-term brand relevance.







WHAT STANDARDS ARE SET BY TURTLEJACK'S?

Every facet of the business is defined for you, including:

- Interior Design
- Menus
- Suppliers
- Food, beverage and operating supply specifications
- Marketing, advertising & promotions
- Health & safety
- Construction coordination
- Training and support

These standards are designed to drive success at your restaurant.

FRANCHISING

INFORMATION

- **Location Size:** 4800 – 5500 sq ft
- **Franchise Fee:** \$55K
- **Franchise Terms:** 10 years
- **Building Investment:** \$1.8 – 2.1 M
- **Min. Cash Required:** \$500K+
- **Royalties:** Sliding scale up to 5% maximum
- **Advertising Fee:** 2% marketing fund, 1% local store marketing initiatives





turtlejacks.com • [@turtlejacksgrill](https://www.instagram.com/turtlejacksgrill)

11554891 Canada Inc.