



JOIN ONE OF THE MOST EXCITING AND FAST-GROWING ICE CREAM BRANDS THAT HAS REDEFINED THE DESSERT FRANCHISE MARKET BY OFFERING HIGH-QUALITY INGREDIENTS, CUSTOMIZABLE TREATS AND A VIBRANT ATMOSPHERE

La Duperie began in 2014 with a simple yet revolutionary idea—transforming classic soft-serve ice cream into an artful, indulgent experience. With our authentic, premium chocolate dips, endless toppings, and expanding menu that includes donuts, cookies, shakes, and more, **we stand out in the dessert franchise market in Canada.**

Now, with over 70 locations across North America, an overseas presence and over 100 flavour combinations, **we seek passionate entrepreneurs** to join our growing venture.



A Unique Business Model

La Duperie is more than just an ice cream shop. Customers can craft customized treats with premium chocolate dips and over 20 toppings, ensuring they always find something new and exciting.

WE SET YOU UP FOR SUCCESS!

**AT LA DIPERIE, WE DON'T JUST SELL FRANCHISES —
WE BUILD SUCCESSFUL BUSINESSOWNERS.**

Hands-on Training

From operations to customer service, we teach you everything.

Site Selection Assistance

We help find the perfect location for your store.

Marketing Power

We are a social media-driven brand that thrives on visual appeal, local ads, and grand opening strategies.

Exclusive Supplier Network

Get the best prices on premium ingredients.

Premium Ingredients

Authentic Premium chocolate, handcrafted dips, and high-quality ice cream, maintaining the quality of all stores.

Franchise Fee	\$30k
Equipment & Furniture	\$90k/\$130k
Leasehold Improvements	\$60k/\$150k
Opening Inventory	\$15k
Royalties	6.0% of gross
Marketing	2.5% of gross



FOR MORE INFORMATION CONTACT:

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