Manchu WOK®

FRESH & FIRED

JOIN THE LARGEST CHINESE QUICK SERVE RESTAURANT IN NORTH AMERICA WITH OVER 80 LOCATIONS WORLDWIDE WITH OVER 40 YEARS OF EXPERIENCE

OUR FOOD

We make authentic, yet original and chef-inspired Chinese food. We use nothing but the best and freshest ingredients and go the extra mile to make our exclusive signature sauces and fresh cut vegetables in store everyday.

We deliver products that showcase our passion and commitment to quality, and we understand our role of bringing a simple moment of satisfaction to our loyal customers.

OUR SUPPORT

Construction

- We'll provide innovative store designs and work on continuous developments.

Operations

- Through streamlined processes, pre-mixed sauce-based cooking, no raw meat on-site, and federally certified ingredients we've handled the preparation work.
- Certify a high level of operations through the standards, training, recipes, and requirement we uphold.
- Provide extensive training, both in-class and on-site to help prepare you and your staff to run a successful location.

Procurement

- Operating a variety of supply chain networks to make sure you have the best ingredients.

Marketing

- Supporting national and local campaigns through the AdFund with innovative new products and ways to market the store.

STANDARD COST AND FEES

FRANCHISE FEE*	35K for 10 years
TERM OF FRANCHISE	Usually 10 years [depending on lease]
INITIAL INVESTMENT*	450K-550K [Mall] 550K-600K [Street]
PERSONAL INVESTMENT	35% to 50%
ROYALTIES	7%
AD FUND	2% [Mall] 3% [Street]

*May vary depending on the location, the size and the site conditions. Please refer to the Franchise Disclosure. Document for additional and full information.

FOR MORE INFORMATION CONTACT

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GROUPE MTY GROUP

EXCELLENCE. DEDICATION. INNOVATION. These three principles have made MTY Food Group Inc. one of the largest franchisors in Canada's restaurant industry. MTY Group is a family whose heart beats to the rhythm of its brands, the very soul of its multi-branded strategy. For over 40 years, it has been increasing its presence by delivering new concepts in quick-service restaurants and making acquisitions and strategic alliances that have allowed MTY Group to reach new heights year after year. By combining new trends with operational know-how, the brands forming the MTY Group now touch the lives of millions of people every year. MTY Group (www.mtygroup.com) is a publicly traded company which trades on the Toronto Stock Exchange under the Symbol MTY. (TSX:MTY).