

Casa GRECQUE

JOIN THE FAMILY

BRAND EVOLUTION

Since opening its very first restaurant in 1980 in Montreal, Casa Grecque has revolutionized the world of food service in Quebec with its “Bring Your Own Wine” concept and its philosophy of eating well at affordable prices.

Several decades later, we are happy to continue to offer Quebecers Greek-inspired dishes, including freshly prepared grilled meats and seafood. Around our table, we invite our guests to take the time to enjoy life and its small pleasures, and to share wonderful moments with family and friends.

And that’s the Casa experience... just like at home!



FRANCHISEE SUPPORT

PRE-OPENING SUPPORT

- . Site Selection
- . Lease Negotiations
- . Architectural and Interior Design Service
- . Construction and Equipment Service

MARKETING

- . Exciting Brand, Continuously Evolving Concept
- . National Advertising Campaign
- . Marketing and Advertising Support on a National and Local Level

PURCHASING

- . Centralized Suppliers and Distribution
- . Collective Buying Power
- . Continuous Research and Development

OPERATIONS

- . Complete Training Program
- . Continuous Support System
- . Experienced and Motivated Operations Team
- . Guidance with Day-to-Day Operations

NEW CONCEPT



FAST FACTS

Starting Capital	\$200,000 to \$300,000
Total Investment	\$750,000 to \$900,000
Franchise Fee	\$35,000
Royalty Fee	4% of gross sales
National Advertising Fund	2% of gross sales



ABOUT MTY GROUP
EXCELLENCE. DEDICATION. INNOVATION.

These three principles have made MTY Food Group inc. one of the largest franchisors in Canada's restaurant industry. MTY Group is a family whose heart beats to the rhythm of its banners, the very soul of its multi-branded strategy. For over 35 years, it has been increasing its presence by delivering new concepts in quick-service restaurants and making acquisitions and strategic alliances that have allowed MTY Group to reach new heights year after year.

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