# Manchus FRESHEFIRED



JOIN THE LARGEST CHINESE QUICK SERVE RESTAURANT IN NORTH AMERICA WITH OVER 80 LOCATIONS WORLDWIDE WITH OVER 40 YEARS OF EXPERIENCE





## **OUR FOOD**

We make authentic, yet original and chefinspired Chinese food. We use nothing but the best and freshest ingredients and go the extra mile to make our exclusive signature sauces and fresh cut vegetables in store everyday.

We deliver products that showcase our passion and commitment to quality, and we understand our role of bringing a simple moment of satisfaction to our loyal customers.



### **OUR SUPPORT**

### Construction

 We'll provide innovative store designs and work on continuous developments.

### **Operations**

- Through streamlined processes, pre-mixed sauce-based cooking, no raw meat on-site, and federally certified ingredients we've handled the preparation work.
- Certify a high level of operations through the standards, training, recipes, and requirement we uphold.
- Provide extensive training, both in-class and on-site to help prepare you and your staff to run a successful location.

### **Procurement**

 Operating a variety of supply chain networks to make sure you have the best ingredients.

### Marketing

 Supporting national and local campaigns through the AdFund with innovative new products and ways to market the store.







### **STANDARD COST AND FEES**

FRANCHISE FEE*	35K for 10 years
TERM OF FRANCHISE	Usually 10 years [depending on lease]
INITIAL INVESTMENT*	450K-550K [Mall] 550K-600K [Street]
PERSONAL INVESTMENT	35% to 50%
ROYALTIES	7%
AD FUND	2% [Mall] 3% [Street]

\*May vary depending on the location, the size and the site conditions. Please refer to the Franchise Disclosure. Document for additional and full information.

FOR MORE INFORMATION CONTACT

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