

KORYO™

KOREAN BARBEQUE



SIZZLING HOT

FRANCHISE OPPORTUNITIES!

INQUIRE NOW ABOUT OUR AVAILABLE FOOD COURT LOCATIONS.

FOR MORE INFORMATION:

Serge Comeau
NB, PEI, NS & NFLD
(506) 874-3654
scomeau@mtgroup.com

Myriam Douangpanya
ON E. & QC
(514) 242-3957
myriam@mtgroup.com

Erin Lee
ON & MB
(905) 409-1383
erin_lee@mtgroup.com

Ammar Georges
SK, AB & BC
(403) 471-3624
ageorges@mtgroup.com

KORYO.CA

YOU SHOULD CHOOSE KORYO

Most foodcourts are filled with competitive Asian concepts. Koryo stands out with its unique made-to-order menu offering of Korean barbecue specialties.

Our restaurant's efficient and attractive quick service model offers customers a variety of options for a delicious meal. The sight of the flaming grill and the inviting aroma of sizzling meats on the barbecue have proven to draw crowds to Koryo wherever it is located in the food court. The assortment of entrées and side dishes on the steam table keep them pleasantly surprised with plenty of savoury choices for creating their own combo.

OUR MENU Two ways to order:

Cooked-To-Order BBQ Combo

Pre-marinated proteins are grilled right before the customer's eyes and paired with their choice of Koryo's famous sides, such as our Honey Glazed Potatoes and Kimchi.

Build-Your-Own Combo Plate

Customers may choose from a range of ready-to-order entrées from the steam table.



STANDARD COSTS AND FEES:

Franchise Fee	35K for 10 Years
Term of Franchise	Usually 10 years (Depending on Lease)
Initial Investment*	\$450K - \$550K
Personal Investment	35% to 50%
Royalties	6%
Advertising Fund	2%

* May vary depending on the location, the size and the site conditions. Please refer to the Franchise Disclosure Document for additional and full information.

SOLID FOUNDATION



EXCELLENCE. DEDICATION. INNOVATION. These three principles have made MTY Food Group Inc. one of the largest franchisors in Canada's restaurant industry. MTY Group is a family whose heart beats to the rhythm of its brands, the very soul of its multi-branded strategy. For over 35 years, it has been increasing its presence by delivering new concepts in quick-service restaurants and making acquisitions and strategic alliances that have allowed MTY Group to reach new heights year after year. By combining new trends with operational know-how, the brands forming the MTY Group now touch the lives of millions of people every year. With over 7000 locations worldwide and the multitude of flavours of its many brands, MTY is able to satisfy the different tastes and needs of consumers every day. MTY Group (www.mtygroup.com) is a publicly traded company which trades on the Toronto Stock Exchange under the Symbol MTY. (TSX:MTY).

BE OUR NEXT KORYO FRANCHISEE! FOR MORE INFORMATION:

Serge Comeau
NB, PEI, NS & NFLD
(506) 874-3654
scomeau@mtygroup.com

Myriam Douangpanya
ON E. & QC
(514) 242-3957
myriam@mtygroup.com

Erin Lee
ON & MB
(905) 409-1383
erin_lee@mtygroup.com

Ammar Georges
SK, AB & BC
(403) 471-3624
ageorges@mtygroup.com

KORYO.CA