



CONCEPT OVERVIEW

Established in Quebec since 1994, Café Dépôt now has more than 50 branches in the province. In a market that is constantly evolving, Café Dépôt stands above the competition because of two simple principles: calculated concept management and persistent innovation. At Café Dépôt, we offer authentic, high-quality products with diverse and inventive menus to satisfy every need. Our mission is to offer exceptional products and services to exceed our guests' expectations.

TODAY

Café Dépôt is the go-to destination for healthy, affordable on-the-go products. Our shops serve both the needs of our increasingly busy customers and those who want to sit, relax and enjoy our delicious coffees. We work primarily with local suppliers to offer fresh and high-quality products, leaving a positive impact on our economy and the environment.

Our restaurants offer a menu of filter and specialty coffees, crafted drinks, smoothies, and our own brand of fine loose-leaf, TÉVO. We offer fresh pastries baked on site, as well as a large selection of sandwiches, soups, and salads prepared daily in-store, which are also available for delivery and catering. Our online boutique and coffee subscription club are now available on Café Dépôt website to enjoy our products in the comfort of your home.



TRAINING AND SUPPORT

- 1 Customized Support:**
Operations and marketing advisors available.
- 2 Advertising program:**
A dedicated marketing team developing innovative national and local marketing strategies.

- 3 Product development:**
Constant innovation to match market trends.
- 4 Continuing Education Program:**
Product-oriented training, sales techniques and management processes.



FRANCHISE FEES & INVESTMENT

FRANCHISING	STREET LOCATIONS	INLINE UNITS	KIOSK
AREA	1200-1800 sq.ft	600-1100 sq.ft	150-350 sq.ft
FRANCHISE FEE	\$30K	\$30K	\$25K
MARKETING FEE (Grand Opening)	\$5K	-	-
TERM OF FRANCHISE	10 years	10 years	10 years
INITIAL INVESTMENT* REQUIREMENT	\$350-400K (without Drive-thru)	\$300-350K	\$250-300K
PERSONAL INVESTMENT REQUIREMENT	30-35%	30-35%	30-35%
ROYALTIES	6%	6%	6%
BRAND DEVELOPMENT FUND (Fund Ad)	2%	2%	2%

*Other fees and deposits such as Security Deposits and leasing costs may apply. All costs are estimates and may differ based on the store size, site condition and other factors and are subject to change at any time.

CONTACT

We're ready to answer your questions.

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