



LEADER IN ITS MARKET SINCE 1976, CAFÉ VAN HOUTTE MEETS ITS TARGET CUSTOMERS' NEEDS.

New design, new products and new marketing concepts. Our customers are constantly stimulated by our fresh new ideas. As a franchisee, you will be, in turn, motivated to meet your own clients' needs. With Café Van Houtte as a partner, the drive to succeed will take over.



Operating in well sought after commercial environments (near universities, office buildings, storefront settings, large shopping malls), our bistros are carefully furnished in premises ranging from 400 to 2,000 square feet.

Project cost :

From \$250,000 and \$450,000*

*Includes: Plans, comprehensive training and franchise fee.

Franchise fee included in the project cost	\$30,000
Term of franchise	10 years
Project cost	Between \$250,000 and \$450,000
Personal investment	30 % of project cost
Royalties	5 % + 3 % for publicity

FOR MORE INFORMATION : INFO@CAFEVANHOUTTE.COM | CAFEVANHOUTTE.COM |

