

TUTTI FRUTTI

Breakfast & Lunch

“Where everyone meets!”



Our Story

For more than **30** years, Tutti Frutti has been inviting people of all ages for a rendez-vous with the delicate pleasures of having breakfast together. Our passion to prepare exquisite meals made with fresh ingredients, combined with our restless creativity, provides Tutti Frutti with a competitive edge in the market.

Our Concept

Tutti Frutti invites you to a warm and welcoming atmosphere to start your day right. Our interior design aims for comfort, creating an environment where everyone feels at ease. We take pride in offering you a delicious, generous, and affordable menu. Explore our wide variety of crepes, pancakes, omelettes, waffles, brioche French toast, eggs, fresh fruits, Benedicts, smoothies, and much more. Our exceptional service and commitment to a friendly experience are integral to our DNA. We invite you to discover a variety of breakfasts and dinners designed to satisfy every taste. At Tutti Frutti, generosity, hospitality, and accessibility are at the heart of our concept.

Our strength in the MTY Group

With over **20** locations in 3 Canadian provinces, Tutti Frutti can count on the strength and support of the MTY Group. As a leader in the restaurant franchising industry, MTY owns over **90** banners operating more than **7,100** franchised restaurants. With the negotiating power, the strategic alliances and the market expertise MTY Group has developed over the years, Tutti Frutti benefits from a real competitive advantage in the restaurant industry.



Our Team

As experienced industry professionals the Tutti Frutti team strives to deliver nothing but excellence. Our efficient training programs prepare our franchisees to operate their breakfast franchise successfully. From site selection to hiring your staff, our team is by your side making sure to optimize your stored performance. Join the Tutti Frutti team on our quest to be the leader industry in delivering great and innovative breakfast and lunch foods.

Investment required

This provisional table is prepared to help the franchisee to better visualize the different facets of the Tutti Frutti concept and the associated costs.

DESCRIPTION	INVESTMENT REQUIRED
Total investment range	\$800 000 to \$850 000*
Unencumbered cash requirement	30% or between \$225 000 and \$255 000
Initial Franchise Fee	\$40 000 for 10 years term
Royalties (Alberta)	6% of sales
Advertising	3% of sales
Target food cost	28-30%
Target labour cost	30-32%

*** Exact cost may vary on location and size. But it is clear that a detailed analysis should be established for each individual case.**



Contact

For more information, please contact:

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