

sushi
shop



ORIGINS & VALUES

Sushi Shop is a pioneering Japanese fusion concept dedicated to crafting healthy, well-balanced meals. Since opening its first boutique at Montreal's Atwater Market in 2000—when sushi was still an emerging trend—**Sushi Shop** has experienced remarkable growth. Today, it stands as one of Canada's fastest-growing brands, with over 170 locations nationwide.

As a major player in the sushi market, **Sushi Shop** has solidified its position as the go-to destination for innovative and high-quality sushi. With a bold vision and an unwavering commitment to excellence, we've redefined the sushi experience, becoming a category leader and setting a new standard.

With ambition, generosity, and sophistication, **Sushi Shop** has elevated the art of sushi, consistently upholding its commitment to quality, innovation, and aesthetics.

- **Sales Growth:** A strong presence in the Canadian market, generating consistent growth.
- **Innovation:** Avant-garde flavours, impeccable presentation, and high-quality ingredients.
- **Unique Taste:** Authentic yet daring flavour profiles.
- **Leadership:** Constantly evolving menu with bold and diverse flavours.
- **Experience:** Unforgettable creations crafted to delight every bite.



OUR FOOD OFFERING

Sushi Shop's unique approach to Japanese cuisine combines a vast *à la carte* selection of sushi, combos, poke bowls, and signature creations like the Blossom Collection, all prepared in-store by our chefs. Complementing this, **Sushi Shop** offers a daily selection of freshly prepared meals, creating a modern, convenient, and complete dining experience.

Vibrant Poke Bowls: Our colourful Poke Bowls combine fresh protein, crisp vegetables, and seasoned bases, tailored with toppings and sauces for a satisfying meal.

Freshly prepared Combos: Designed for variety seekers, our freshly made combos offer a balanced mix of sushi and complementary delights.

Signature Creations: From the innovative Sushi Burrito to our exquisite Blossom Collection, these exclusive items are meticulously handcrafted in-store by our talented chefs.

OUR COMMUNITY

Sushi Shop appeals to a wide range of customers aged 18–64, offering something for everyone—from adventurous foodies and busy professionals to couples, families, and students. With fresh, convenient meals, shareable platters, affordable options, and a mix of traditional and fusion flavours, **Sushi Shop** creates an engaging dining experiences that connects people across generations.



INVESTMENT

ADDITIONAL INFORMATION	
Kiosk	220-300 sq. ft.
Street	800-1200 sq. ft.
Initial Investment	Approximately \$300,000 - \$450,000
Initial Term	10 years
Franchise Fee	\$35,000
Royalties	6%
Marketing Fees	3%
Personal Investment	30-35%



CONTACTS

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