



## **ORIGINS & VALUES**

**Sushi Shop** is a pioneering Japanese fusion concept dedicated to crafting healthy, well-balanced meals. Since opening its first boutique at Montreal's Atwater Market in 2000—when sushi was still an emerging trend—**Sushi Shop** has experienced remarkable growth. Today, it stands as one of Canada's fastest-growing brands, with over 170 locations nationwide.

As a major player in the sushi market, **Sushi Shop** has solidified its position as the go-to destination for innovative and high-quality sushi. With a bold vision and an unwavering commitment to excellence, we've redefined the sushi experience, becoming a category leader and setting a new standard.

With ambition, generosity, and sophistication, **Sushi Shop** has elevated the art of sushi, consistently upholding its commitment to quality, innovation, and aesthetics

- Sales Growth: A strong presence in the Canadian market, generating consistent growth.
- Innovation: Avant-garde flavours, impeccable presentation, and highquality ingredients.
- Unique Taste: Authentic yet daring flavour profiles.
- Leadership: Constantly evolving menu with bold and diverse flavours.
- **Experience:** Unforgettable creations crafted to delight every bite.



# **OUR FOOD OFFERING**

**Sushi Shop**'s unique approach to Japanese cuisine combines a vast  $\grave{a}$  la carte selection of sushi, combos, poke bowls, and signature creations like the Blossom Collection, all prepared in-store by our chefs. Complementing this, **Sushi Shop** offers a daily selection of freshly prepared meals, creating a modern, convenient, and complete dining experience.

**Vibrant Poke Bowls:** Our colourful Poke Bowls combine fresh protein, crisp vegetables, and seasoned bases, tailored with toppings and sauces for a satisfying meal.

**Freshly prepared Combos:** Designed for variety seekers, our freshly made combos offer a balanced mix of sushi and complementary delights.

**Signature Creations:** From the innovative Sushi Burrito to our exquisite Blossom Collection, these exclusive items are meticulously handcrafted instore by our talented chefs.

## **OUR COMMUNITY**

**Sushi Shop** appeals to a wide range of customers aged 18–64, offering something for everyone—from adventurous foodies and busy professionals to couples, families, and students. With fresh, convenient meals, shareable platters, affordable options, and a mix of traditional and fusion flavours, **Sushi Shop** creates an engaging dining experiences that connects people across generations.



## **INVESTMENT**

ADDITIONAL INFORMATION	
Kiosk	220-300 sq. ft.
Street	800-1200 sq. ft.
Initial Term	10 years
Franchise Fee	\$35,000
Royalties	6%
Marketing Fees	3%
Personal Investment	30-35%



## **CONTACTS**

#### **Helen Karachontzitis**

Quebec, Ottawa & Atlantic province

(438) 226-1712 | helen.karacho@mtygroup.com

#### **Erin Lee**

Ontario & Manitoba

(905) 409-1383 | erin\_lee@mtygroup.com

#### **Taylor Lileikis**

Saskatchewan, Alberta & British Columbia (403) 970-8568 | taylor.lileikis@mtygroup.com