GOOD FOOD IS MEANT TO BE SHARED

Greek cuisine is comfort food – we know it, we crave it, we love it. MR.SOUVLAKI has been in the business for over 20 years and in 2025, we unveiled a brand new look and vibe. If you've known us from before, wait till you see us now! We pride ourselves in the staples of our brand, our souvlakis and tzatziki, made from scratch. Our food is simple yet flavourful, fast yet fresh. We serve authentic Greek cuisine with a refreshed menu offering incorporating all the classic favourites, such as gyro and spanakopita, as well innovative menu items, such as our Zeus Salad Boxes, gyro fries and Loaded Pitas (our signature pita, loaded with fries!). The first location opened in the heart of Toronto's financial district and we've grown to 20 locations across Canada.

MODERN SOPHISTICATION

MR.SOUVLAKI is a growing brand with locations in major shopping centres, office towers, and street locations. Our store design offers a fresh and modern look that is approachable and inviting for our customers. With eye catching design elements designed to stand out against the competitors, MR.SOUVLAKI aims to provide a complete food and customer service experience to our guests to leave them feeling excited about their meal and wanting to come back again and again.

AWARD WINNING **SUPPORT**

Step by step, we provide award winning support
WE HAVE YOU COVERED!

SITE SELECTION > CONSTRUCTION > TRAINING > MARKETING AND OPERATION ONGOING SUPPORT

No matter the level of experience in running your own business, the MR.SOUVLAKI team will be with you every step of the way. All you need is a positive attitude, a determination for success and an entrepreneurial spirit.

As part of the MTY Group, becoming a MR.SOUVLAKI franchise owner means you will benefit from the following:

- Purchasing power from our volume discounts
- Site selection expertise from our experienced real estate team
- Training and operations support from our highly-skilled operations team
- Marketing and advertising power as part of a large franchise system
- Continued guidance and support from the franchisor pre- and post-opening

FINANCIAL INVESTMENT

Total Investment Range*	$450K - $550K
Capital Requirement	35%
Possible Bank Loan	Up to $500K
Franchise Fee	$35K
Royalty Fee	6% of gross sales
Advertising Fee	3% of gross sales
Term	inline with lease term (usually 10 years)

**May vary based on location, size, site condition and landlord work*

GROUPE MTY GROUP

SOLID FOUNDATION EXCELLENCE. DEDICATION. INNOVATION. These three principles have made MTY Food Group Inc. one of the largest franchisors in Canada's restaurant industry.
MTY Group is a family whose heart beats to the rhythm of its brands, the very soul of its multi-branded strategy. For over 35 years, it has been increasing its presence by delivering new concepts in quick-service restaurants and making acquisitions and strategic alliances that have allowed MTY Group to reach new heights year after year.
By combining new trends with operational know-how, the brands forming the MTY Group now touch the lives of millions of people every year. With over 7000 locations worldwide and the multitude of flavours of its many brands, MTY is able to satisfy the different tastes and needs of consumers every day.
MTY Group (www.mtygroup.com) is a publicly traded company which trades on the Toronto Stock Exchange under the Symbol MTY. (TSX:MTY).